

LGMD Awareness Day Style Guide



www.LGMD-info.org

Official Logo

To be used on print and digital materials.

Do not distort or change the colors of the logo.

COLOR PALETTE

Pantone 286 C

RGB: 0, 50, 160

Hex: #0032A0

Pantone 361 C

RGB: 67, 176, 42

Hex: #43B02A

Pantone 375 C

RGB: 151, 215, 0

Hex: #97D700

TYPOGRAPHY

Open Sans Condensed Regular

Open Sans Condensed Semibold

Open Sans Condensed Bold

Open Sans Condensed Extra Bold

Open Sans Condensed Italic

Open Sans Condensed Semibold Italic

Open Sans Condensed Bold Italic

Open Sans Condensed Extra Bold Italic

Arvo Regular

Arvo Italic

Arvo Bold

Arvo Bold Italic